

Midwest Emergency Medicine Winter Symposium
January 28-29, 2021
Virtual Meeting



**MICHIGAN COLLEGE OF
EMERGENCY PHYSICIANS**

Please complete this form early to ensure your spot is reserved. Originals can be sent to:

Michigan College of Emergency Physicians
6647 West St. Joseph Hwy.
Lansing, Michigan 48917
Phone: (517) 327-5700 FAX: (517) 327-7530 mcep@mcep.org

The undersigned hereby wishes to provide funding for the Midwest Winter Symposium.

Company Name

(As it is to appear in Program Materials): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Contact Person Information

Name: _____

Phone: _____ E-mail: _____

Names of Representative(s) to attend virtual display (will be sent meeting link):

E-mail

E-mail

We are interested in the following options at the MCEP Symposium:

☐ **Corporate Gold Sponsorship**
\$2,500

☐ **Virtual Display Booth Time Slot**
\$975

☐ **Vendor "Swag" Items for Registrants**
MCEP will be sending attendees a registration box and would be happy to include any little 'swag' items/trinkets with your logo you may like to include (pens/magnets/keychains, etc.). Please check here if interested and we will follow up with you with the details and where to send these items.

Please see sponsorship descriptions on next page

Authorized Exhibit Representative

Date

The Michigan College of Emergency Physicians is a not-for-profit (501c6) medical association representing emergency physicians. MCEP exists for the purpose of supporting quality emergency medical care and promoting the interests and values of over 2,000 emergency physicians. The MCEP tax ID # is 38-2186986. Cancellations must be requested in writing. If your written cancellation is received two weeks prior to this program you will receive a full refund minus a \$100 processing fee. No refunds after January 16, 2020.

Payment Method: ☐ Check Enclosed ☐ Mastercard ☐ VISA ☐ AMEX
Card # _____ Exp. Date _____ Sec. Code _____
Signature _____ Zip Code of Cardholder _____



SPONSORSHIP DESCRIPTIONS

GOLD SPONSORSHIP

A Gold Sponsorship commitment includes the following:

- Sponsor of entire Symposium
- Company can personalize a short video commercial or PowerPoint message to be played each day during the welcome address.
- A virtual vendor booth/presentation to be given during one of the **15-minute** allotted meeting breaks either of the two days. Vendors can use this time however they would like - whether you would like to have your representative give an overview of your company/services, talk informally, run a PowerPoint slideshow or use it for a Q&A style format – whatever you feel is the most appropriate use of your time with the registrants. This will take place within the general meeting Zoom.
- MCEP will provide a complete sponsorship list to attendees with company descriptions and schedule of assigned time slots for vendors.
- Company logo will be included on MCEP's website with a hyperlink to their company's site.
- Acknowledgement in the MCEP Newsletter and Social Media (Twitter/Facebook).
- Acknowledgement throughout the live meeting.

VIRTUAL VENDOR BOOTH (6-10 available)

- A virtual vendor booth during one of the vendor visit time slots taking place on each of the two meeting days. Vendors will be assigned a **10-minute** slot and can use this time however they would like - whether you would like to have your representative give an overview of your company/services, talk informally, run a PowerPoint slideshow or use it for a Q&A style format – whatever you feel is the most appropriate use of your time with the registrants. This will take place within the general meeting Zoom vs. in a breakout.
- MCEP will provide a complete sponsorship list to attendees with company descriptions and schedule of assigned time slots for vendors.
- Acknowledgement on the MCEP website and in the MCEP Newsletter as well as Social Media (Twitter/Facebook).
- Acknowledgement throughout the live meeting.

For further information on any of these sponsorships, please contact the MCEP office.